

# 2023 ENTREPRENEUR THINK TANK

New York

## Event Program

Friday, November 10, 2023

- 4:00 PM..... Opening Remarks
- 4:00 PM- 4:25 PM..... Transition to Workshop Sessions
- 4:25 PM - 5:15 PM..... Session 1 Workshops
- 5:15 PM- 5:25 PM ..... Break
- 5:30 PM - 6:15 PM..... Session 2 Workshops
- 6:15 PM to 6:20 PM ..... Break
- 6:25 PM to 7:15 PM..... Session 3 Workshops
- 7:15 PM to 8:00 PM..... Motivational Speech/Dinner/Networking

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## Workshop Sessions

### **Business Basics: Vision, Mission, Target Audience**

**Presenter: Raymundo Flete, I'RAISE Entrepreneurship Instructor**

This workshop will teach the basics of starting a business, explore what a business is, the legal structure of a business, and what problem you are hoping to solve through your business.

### **Unleash your Creativity**

**Presenter: Relentless Royal, Youth Motivational Speaker**

This workshop will inspire youth to vision, plan, imagine and innovate their business to the next level. It will explore youth strengths, passions, things that they have never tried before but may want to incorporate into their business. By the end, youth will understand their promise to customers, their value added proposition.

### **Creating a Pitch Deck**

**Presenter: Lloyd Cambridge, CEO of Progress Playbook**

This workshop will walk students through the process of creating a one-pager for potential investors and partners. The pitch deck will be a tool that students use to pitch their business to get funding.

### **Self-Care/Mental Health of An Entrepreneur**

**Presenter: Tiyanna Washington, Founder of Tspeaksnyc, LLC**

This is a mental health-focused workshop designed especially for entrepreneurs, aimed at dealing with the common mental health issues and challenges that entrepreneurs face such as imposter syndrome and burn out. This workshop will teach participants balance, self-care, stress management, and more.

### **Financial Strategy/Growing Your Business**

**Presenter: Rodney Bolden, Head of Industry Engagement & Learning at Morgan Stanley**

This workshop will dive into financial best practices for your business, including budgeting, streams of revenue and income and financing/funding your business.